

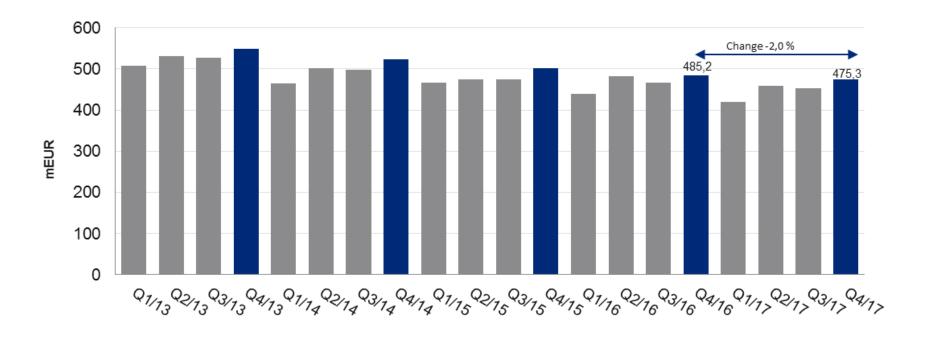
# Result in loss due to Rauma unit ramp up – Strategy implementation proceeds

## **HKScan Group 2017**

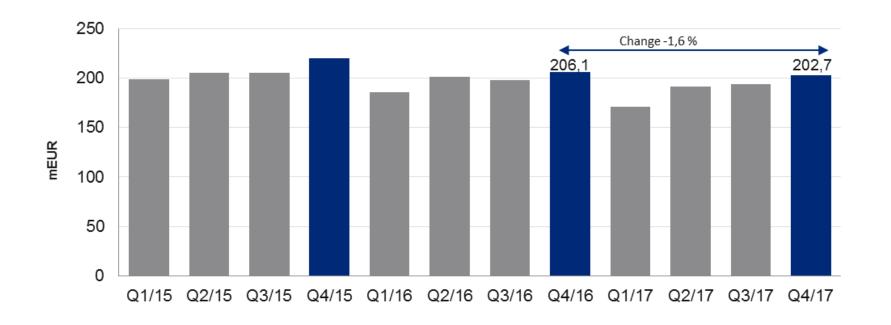
EUR million	Q4/2017	Q4/2016	2017	2016
Net Sales	475,3	485,2	1 808,1	1 872,9
EBIT	-22,2	4,2	-40,3	9,7
- % of net sales	-4,7 %	0,9 %	-2,2 %	0,5 %
Profit/loss before taxes	-24,8	2,2	-49,2	0,9
- % of net sales	-5,2 %	0,5 %	-2,7 %	0,0 %
Profit/loss for the period	-21,2	1,7	-42,4	-3,6
	1000			
Comparable EBIT	-12,3	6,0	-17,6	13,2
- % of net sales	-2,6 %	1,2 %	-1,0 %	0,7 %
Comparable profit/loss before taxes	-14,9	4,0	-26,5	4,4
- % of net sales	-3,1 %	0,8 %	-1,5 %	0,2 %
	1000			
EPS,EUR	-0,41	0,02	-0,84	-0,10
Return on capital employed (ROCE) before taxes, %	-6,3 %	2,1 %	-6,3 %	2,1 %
Comparable ROCE before taxes, %	-2,4 %	2,7 %	-2,4 %	2,7 %
	1000			
Net gearing, %	59,3 %	33,5 %	59,3 %	33,5 %
Personnel			7 292	7 319



# Group net sales declined but product sales increased in Sweden, Denmark and Baltics



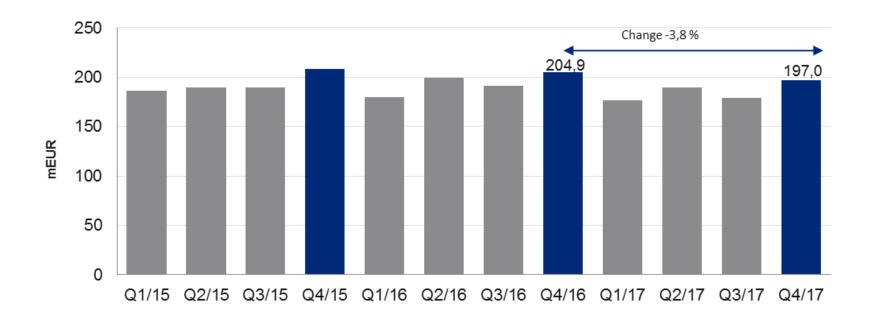
# Sweden Product sales increased – animal trading declined





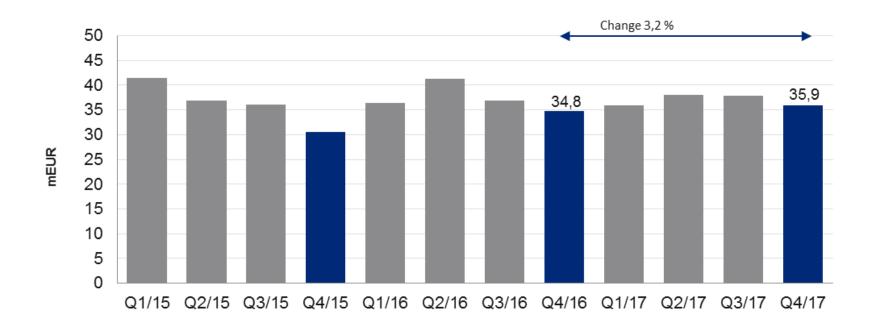
#### **Finland**

#### Rauma related challenges reduced net sales – meal components increased

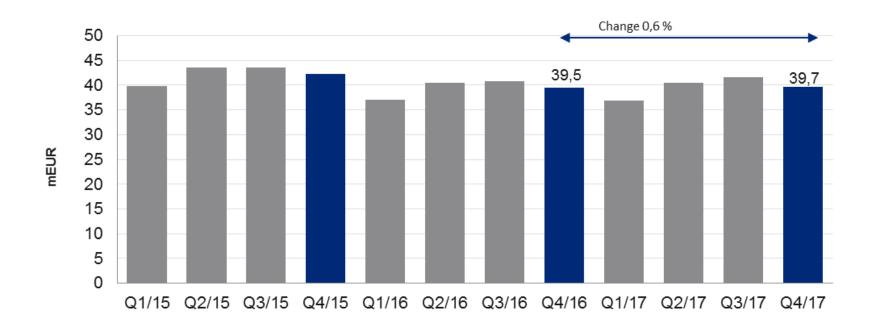




# **Denmark Net sales increased**

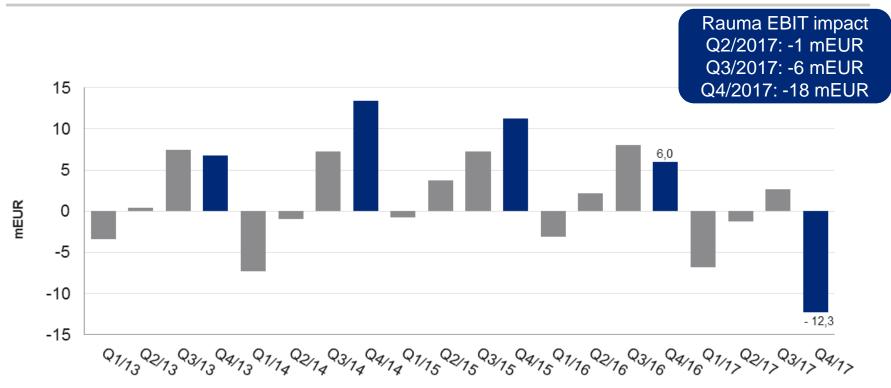


# **Baltics Slight growth in net sales**

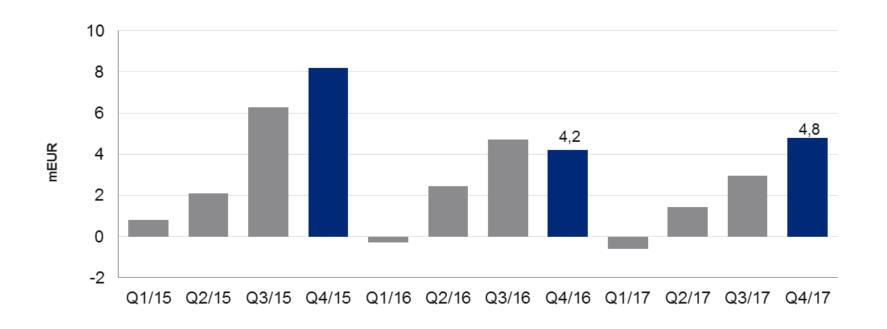




### **Group comparable EBIT**

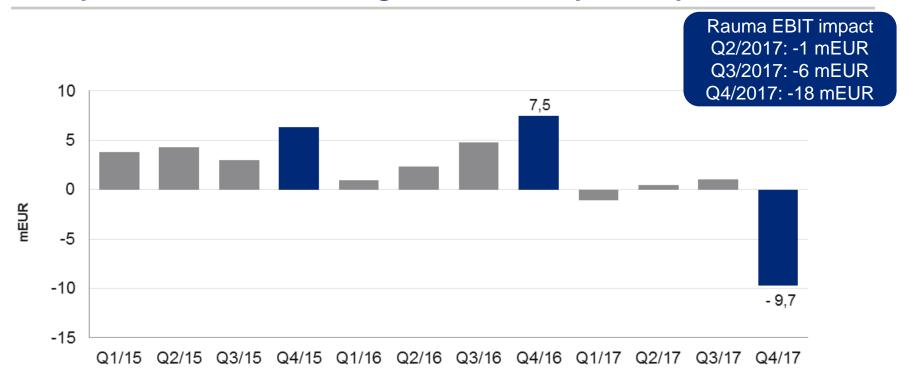


# Sweden Comparable EBIT\* made upturn



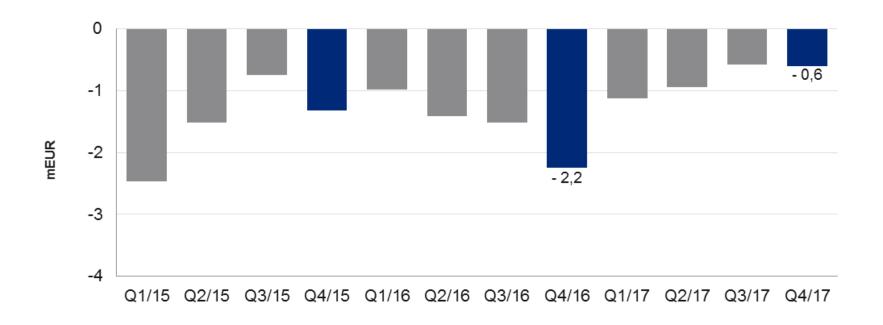


### **Finland** Comparable EBIT\*, excluding the Rauma impact, improved in Q4



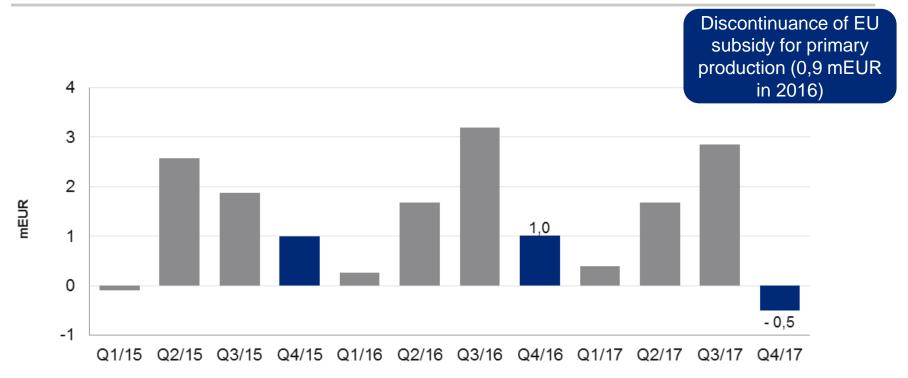


# Denmark Loss in comparable EBIT\* decreased





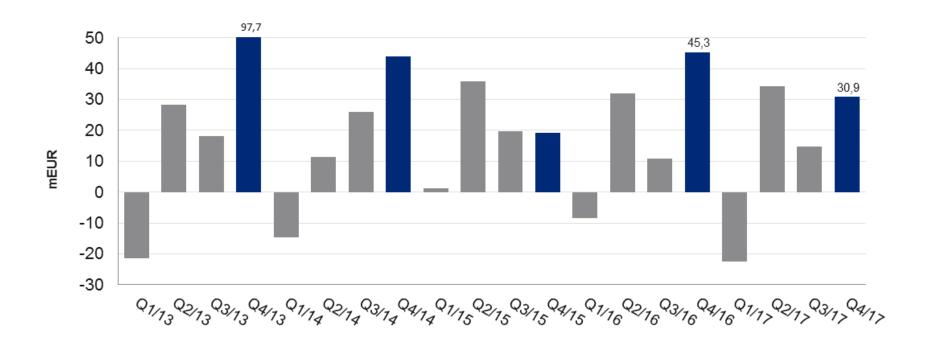
# Baltics Loss in comparable EBIT\* due cost increase





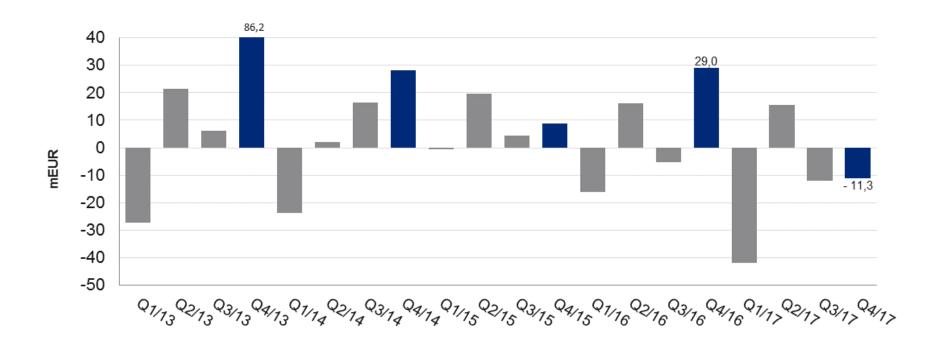
#### Weak cash flow due to Rauma

#### Group cash flow before investments

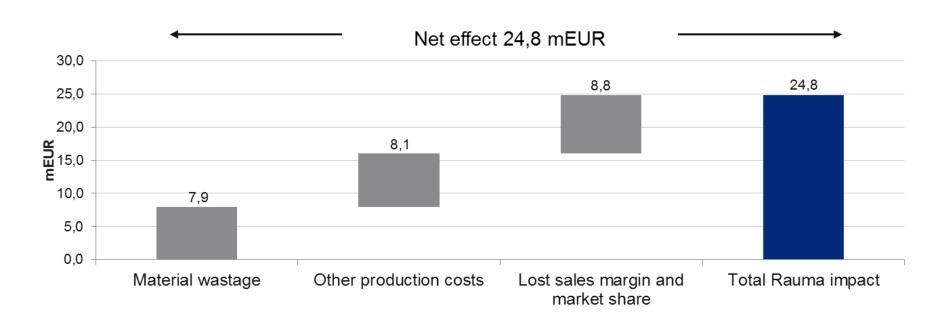


### **Negative cash flow after investments**

Group cash flow before debt service



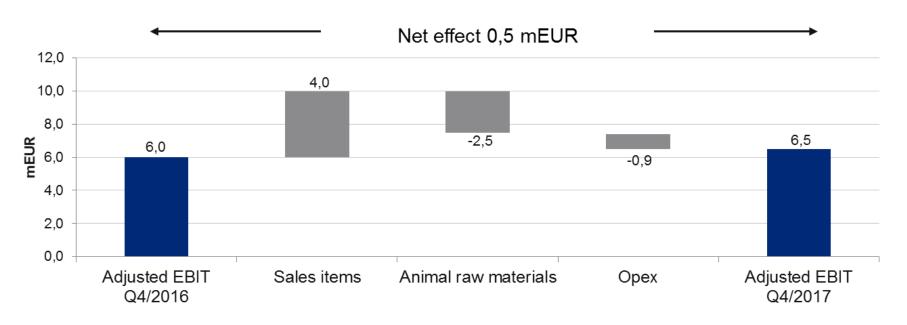
### **Estimated Rauma EBIT impact EUR 24,8 million**





### Q4 adjusted EBIT, excluding estimated Rauma impact, improved

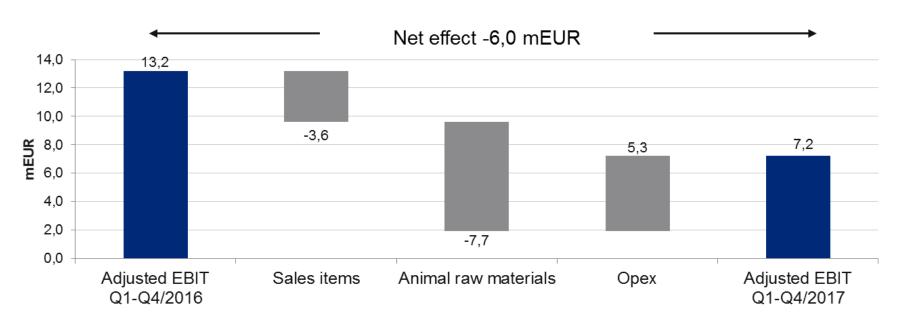
#### Q4/2016 vs Q4/2017





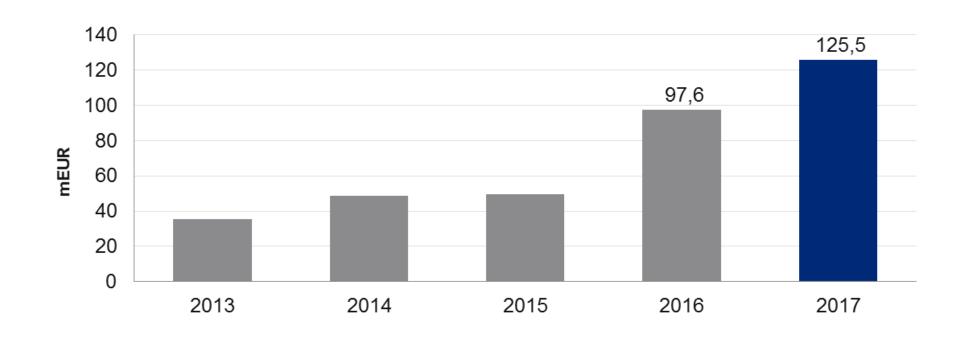
### Full year adjusted EBIT, excluding estimated Rauma impact, declined

Q1-Q4/2016 vs Q1-Q4/2017



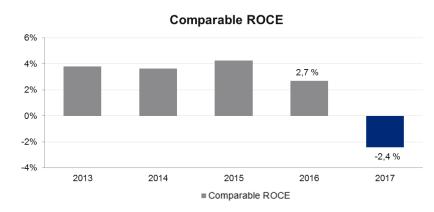


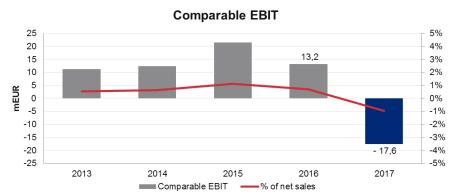
# **Group capital expenditure doubled due to the Rauma investment**

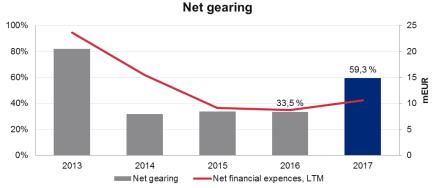


### **Financial performance**



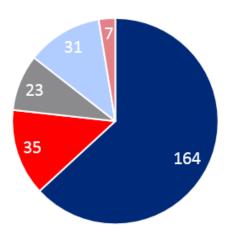






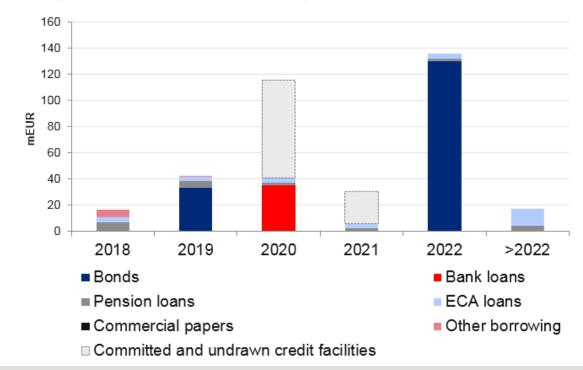
### Debt profile and maturity structure in balance

## Interest-bearing debt by credit type



Total interest-bearing debt: 259.2 mEUR

#### Maturity of Group's interest-bearing debt (EUR million)





### **Dividend proposal**

- The Board of Directors recommends that the company pay a dividend of EUR 0.09 (0.16) per share for 2017, i.e. a total of approximately EUR 4.9 (8.6) million.
- The parent company's distributable equity stands at EUR 235.5 (307.9) million including the reserve for invested unrestricted equity, which holds EUR 143.2 (143.2) million.
- There have been no material changes in the company's financial position since the end of the year 2017. The company maintains good liquidity, and the recommended distribution of dividend will not, in the Board's estimation, compromise the company's solvency.

#### **Outlook for 2018**

Global meat consumption is projected to increase 1.6 per cent per annum during the coming years. Consumption growth is estimated to be led by poultry. There are also several value related consumption trends, which support HKScan's strategy implementation.

In 2018, HKScan expects its strategy implementation to start recording results in terms of value growth in sales and operational efficiency in production.

The Company will emphasize implementation of the From-Farm-to-Fork strategy through the five focus areas which are Focus on meat, Leadership in poultry, Continue growing meals business, Cooperate with our farming community and Drive efficiency and costcompetitiveness.

HKScan has changed its guidance policy to be in line with international practice and discontinued giving numerical financial guidance.





### Year 2017 and development areas



- Share of branded products sales and novelties increased
- Product net sales and market share made an upturn in Sweden
- Meal components developed positively and increased market share in all markets
- Red meat margins improved
- In Denmark loss halved with improved production efficiency
- Personnel costs decreased
- China export license permit received



### In Management Focus

- Rauma ramp-up
- Strategy implementation
- Group gross margin development
- Operational efficiency
- Fixed costs
- Category development in cold cuts and sausages
- In Sweden, production costs
- In Finland, the market share, scarcity of beef
- Challenges with organic chicken in Denmark



### We create value from farm to fork-with expertise and collaboration















FEED GENETICS

**FARMERS** 

PRODUCTION SOURCING

BRANDS CONCEPTS

CUSTOMERS CHANNELS

**CONSUMER** 

#### WE SERVE THE MOST DEMANDING FORK IN THE WORLD



### Group Leadership Team leads the transformation and strategy execution



Jari Latvanen
President and CEO



Kati Rajala EVP Market Finland, from 2 May onwards at the latest



Sofia Hyléen Toresson EVP Market Sweden



Anne Mere EVP Market Baltics



Jukka Nikkinen EVP Market Denmark, International & Biotech



Heli Arantola EVP Categories & Concepts



Pia Nybäck EVP Animal Sourcing & Primary Production



Sami Sivuranta EVP Operations



Mikko Forsell CFO

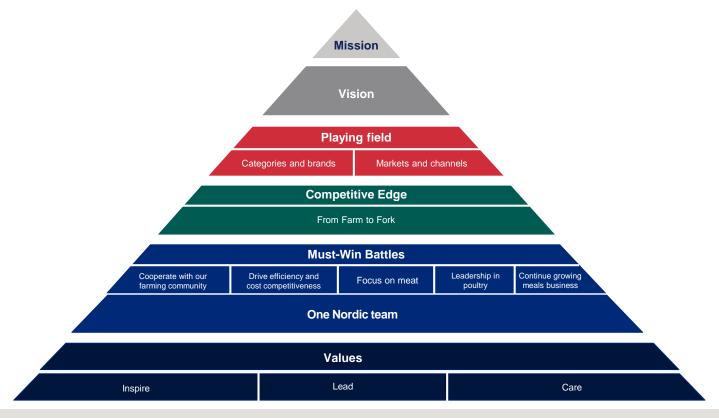


**Anu Mankki** EVP HR



Mikko Saariaho EVP Corporate Communications and Corporate Responsibility

### Our 'From Farm to Fork' strategy was launched in August 2017



### Must win battles to reach our objectives

Cooperate with our farming community

- Secure High quality raw material
- Commercial innovation and differentiation



Drive efficiency and cost competitiveness

- Improve on-site efficiency by benchmarking and sharing best practises
- Develop production network to bring up asset utilisation



Focus on meat

- Invest in new concepts, products and sustainability
- Differentiate with high quality and full control of the value chain
- Build a position closer to consumers



Leadership in poultry

- Capitalise on the growth trend and utilise full food value chain control and Rauma
- Invest in new concepts to defend against commoditising

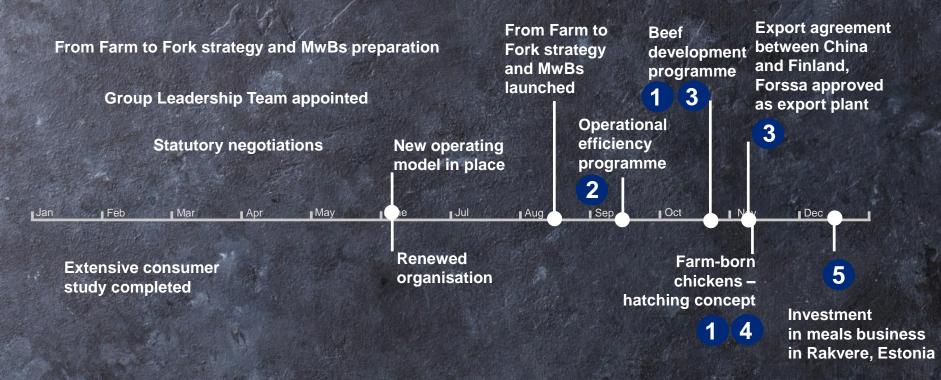


Continue growing meals business

- Tap into a growing and high-margin market with white spots and premiumisation opportunities
- Reduce complexity to gain resource and cost effectiveness



## Strategic actions completed in 2017



Poultry unit investment in Rauma, Finland

No-antibiotics ever – poultry, pork and beef products



# HKScan's strategic beef programme to secure availability of sustainably produced high-quality beef



- The self-sufficiency of beef has decreased significantly in Finland
- Rotukarja 2025 development programme aims at having 3200 new cows in the production chain by the end of 2025
- This represents a 15 per cent increase in HKScan's suckler cow stock and a nationwide increase of five per cent
- The producers participating in the programme get investment support for the new cows

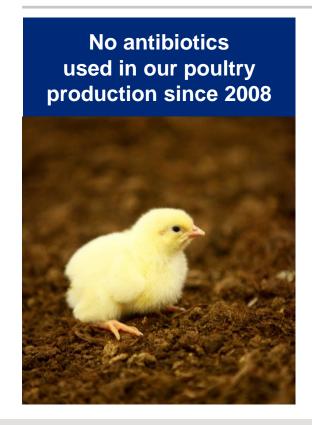
#### **Natural life in the Nordic conditions**



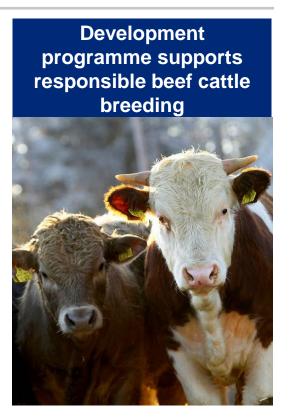
- Calves pasture first six months free with cows. Grownups pasture in summer and stay in cowshed in winter. Animals also have weather shelters in the fields.
- Animals are unchained and can move around free
- Beef cattle eat grass in the fields, and feed in winter time
- Multiyear grass fields and the production of grass feed tie carbon dioxide and coal.
   Pasturing animals take care of landscaping and preserve biodiversity.
- Animals are bred totally without antibiotics



# Our farming community secures availability of totally antibiotic free grown chicken, pigs and beef cattle









#### Market highlights – Sweden











### Market highlights – Finland







#### **Market highlights – Denmark**









#### **Market highlights – Baltics**















#### **Novelties from Rauma**







#### Must win battle number 2

2

# Cooperate with our farming community

Leadership in poultry

## Drive efficiency and cost competitiveness

- 1. One HKScan in Operations
- 2. Operational Excellence
- 3. Sales & Operations Planning process development → capacity management
- 4. Quality and Safety
- 5. Footprint and strategical investments
- 6. Rauma ramp-up

Focus on meat

Continue growing meals business



7.2.2018

## The Rauma state-of-the-art poultry unit supports HKScan's strategy implementation in several ways

HKScan has acquired the most modern technology on the market, which enables development of innovative Kariniemen®-novelties.



Environmental responsibility taken into account in planning and acquisitions.
New technology and production lines minimize total emissions.



The investment supports **employment** 

Employees occupational **health and wellbeing** are being prioritized.



Attention to **animal welfare**. Less handling phases.

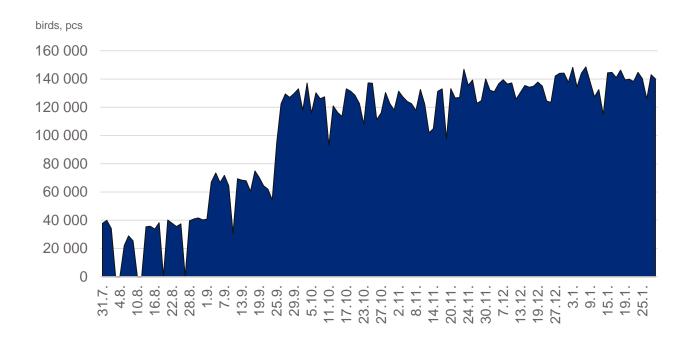
Birds are being transported **max 70 km** in average.



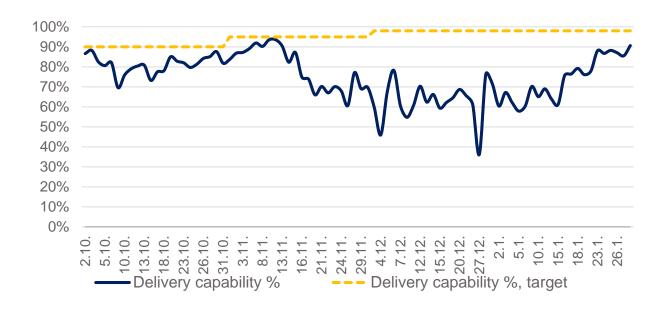
Circular economy targets play an important role. Improved collection and utilisation of side streams.



#### **Slaughtered birds**



#### **Delivery capability**



#### **Production at the Rauma unit – Slaughtering**



#### **Production at the Rauma unit – Cutting**



#### Production at the Rauma unit – Packaging





### One plan

- Structured approach
- Clear targets
- Executable activities with clear responsibilities, milestones, schedules
- Tight and constant follow-up
- LEAN principles adopted

#### **Operational (line) organisation**

Program ownership and responsibility of activities, execution and deliverables.

#### **Development (matrix) organisation**

Process ownership and responsibility of facilitation and follow-up.

Resource allocation through prioritisation.



## Programme for improving our operational excellence and productivity is proceeding according to plan

We target to improve quality and cost efficiency, enhance planning as well as reduce waste



#### **Group-wide roll-out with three focus areas**

#### **ONE HKSCAN**

**DRIVE FACTORY EFFICIENCY** 

- Implement uniform KPI system
- Accelerate focus on continuous improvements

**OPTIMISE CAPACITY FOOTPRINT** 

- Increase flexibility and rationalize structure
- Support growth opportunities

**EXCEL IN MEAT BALANCING – FROM FARM TO FORK** 

- Implement new demand-supply management model
- Strengthen long term planning

#### **Getting results with ABCDER model**

**A**chievements

**B**locking points

**C**orrective actions

**D**evelopment

**E**scalation

**R**esourcing



